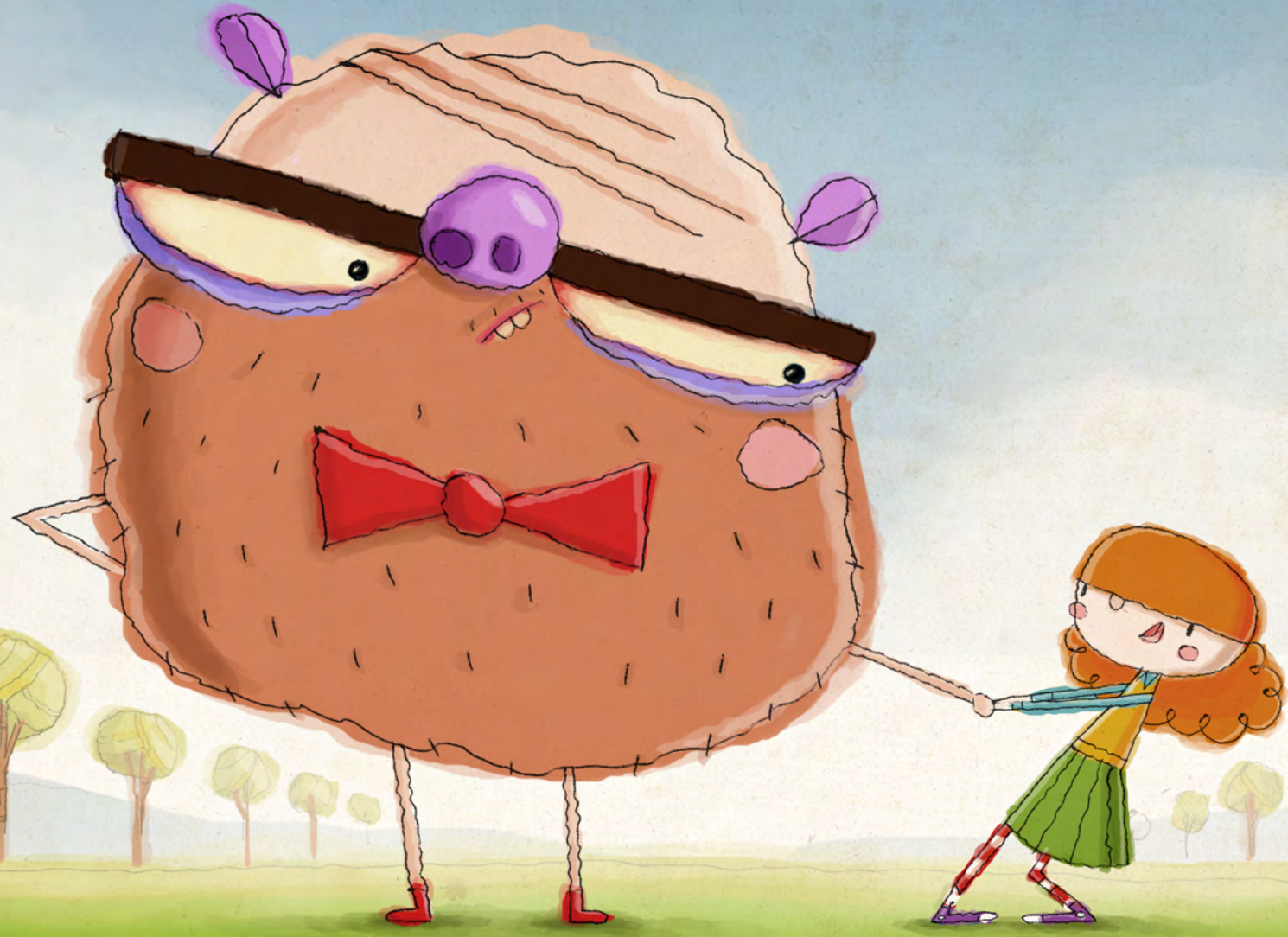


A WIGGLEWOOD PRODUCTION

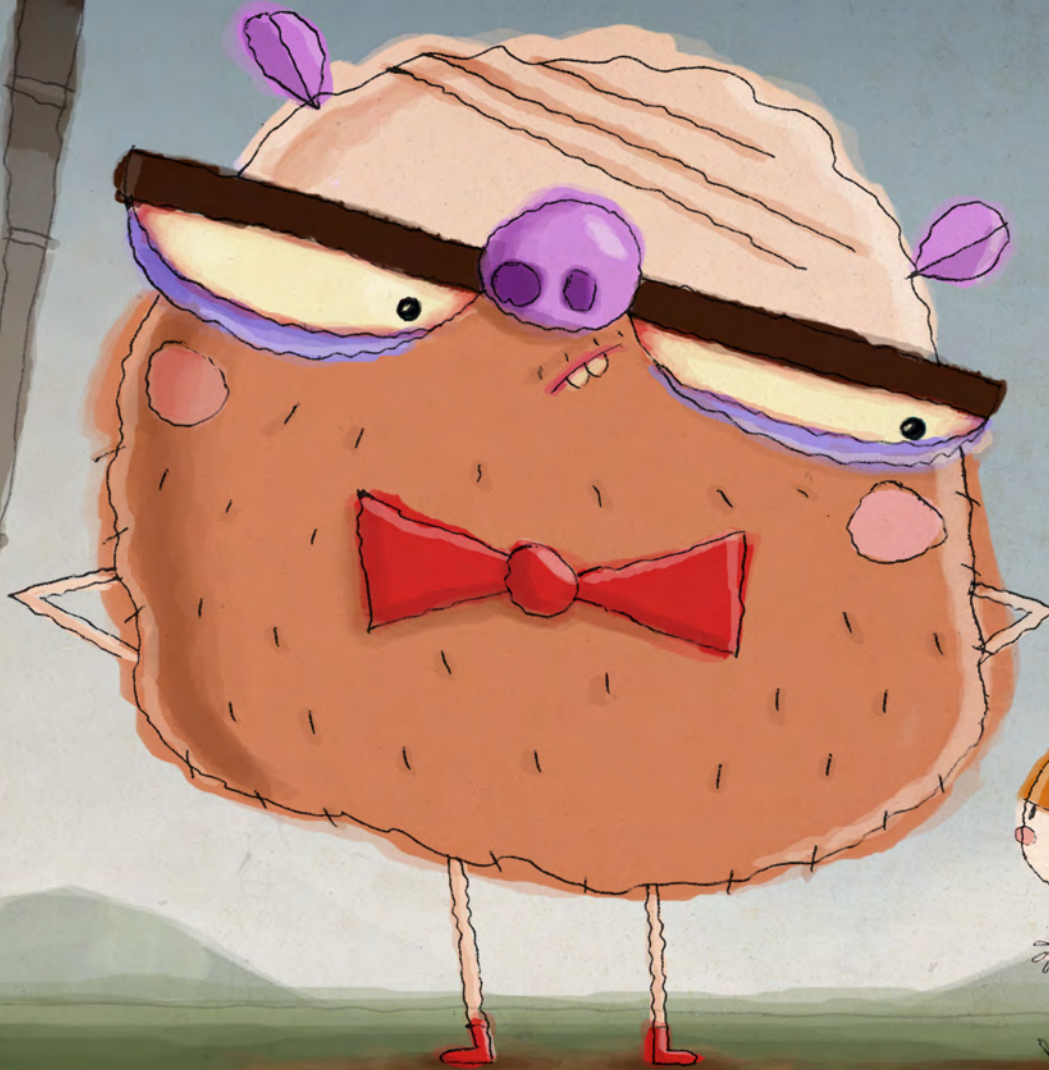
TONY AND ABIGAIL



BEST FRIENDS FOREVER

A WIGGLEWOOD PRODUCTION

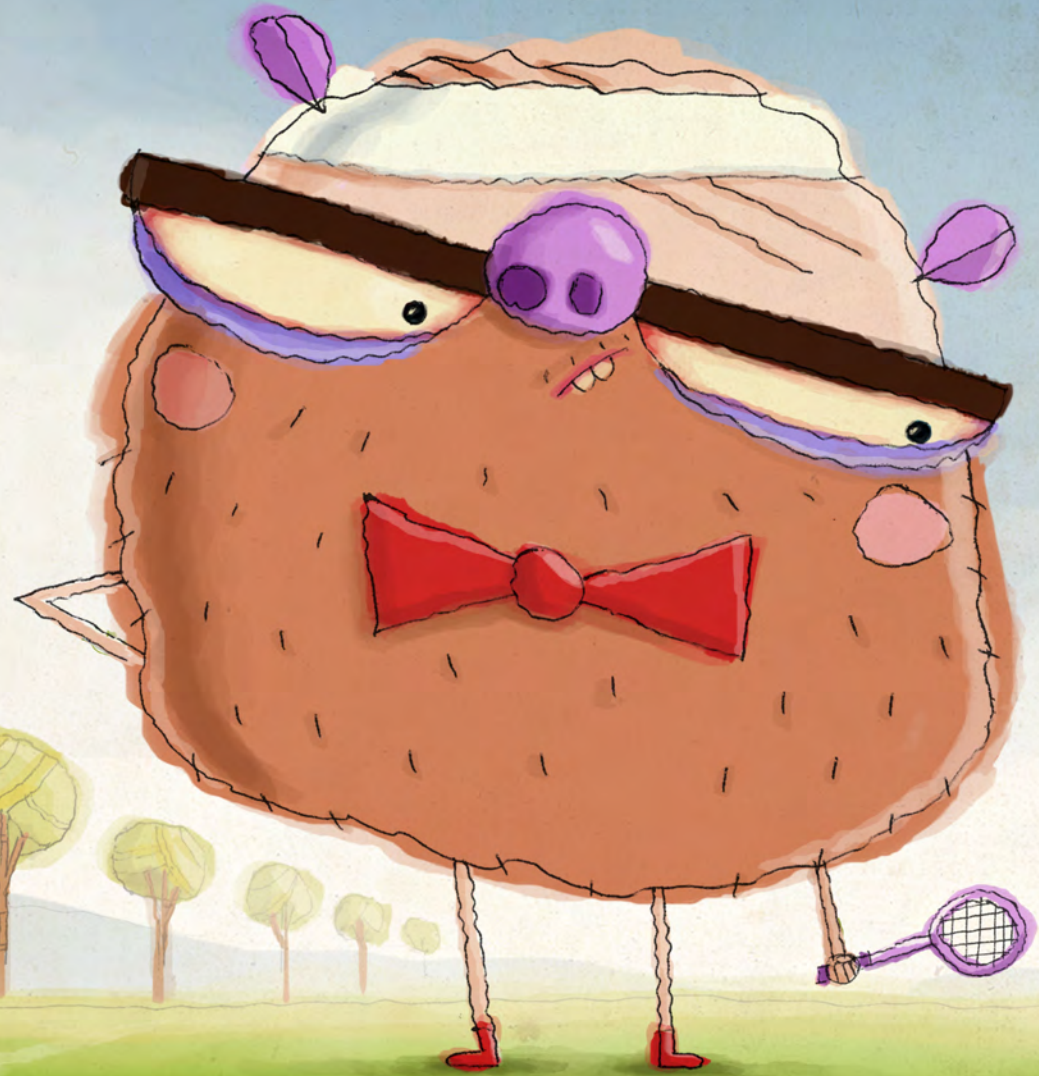
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TAG LINE

Tony despises doing anything. Abigail loves doing everything. Together they are best friends forever.

SYNOPSIS

Tony is the embodiment of everything unlikeable about the human race. He's lazy, selfish, irritable and he hates doing anything. Abigail on the other hand is generous, kind, understanding and loves throwing herself into everything and giving it a go. Nobody knows why or how, but Tony and Abigail are best friends.

At the start of every episode, Abigail is excited about doing something new - playing tennis, practicing her magic or making a tent. Tony doesn't feel the same, he thinks tennis is stupid, and magic is even stupider, and tents are the stupidest of the lot. But this doesn't stop Abigail from asking Tony to join her, and though he protest vehemently, he always ends up tagging along.

Tony moans and groans his way through whatever they do, but Abigail's infectious personality always trumps Tony's dour demeanor, and before he knows it he's having a blast.

When the activity is over, Tony quickly reverts back to being an oaf. He is embarrassed that he lost his cool.

So when Abigail asks 'if he enjoyed himself' he always replies 'no'. But before Abigail goes, Tony realises he's being mean to her, so he awkwardly tells Abigail 'he loves her', Abigail always joyously replies with a hug and a 'I love you too Tony'.

TREATMENT

Even though Tony is a big 10 foot tall hairy weird creature, it's important his relationship with Abigail is very real and grounded in reality. The way they both react to each other and different scenarios will feel very natural. It's important that our audience relate to both characters so they fall in love with them, this in turn will help us tell deeper magical stories.

Fundamentally Tony and Abigail is about not being afraid to try new things, but older children are a lot more complicated than that, and the show will mirror that sentiment.

On the surface Tony and Abigail's personalities seem very one dimensional. Tony hates everything, Abigail loves everything. But as the series evolves and progresses we see other dimensions and textures to their personalities. We will see that Abigail sometimes hides behind her smile and we'll see the reason why Tony is the way he is. The show can be silly, charming and fun, but at the same time deal with really important issues, like bullying, divorce, rejection.

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For further information about
'TONY and ABIGAIL'
please contact

Susan@wiggleywoo.com
Mobile: + 353 86 8118847

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